

# NEWSLETTER

LETTER FROM THE PRESIDENT

## “Reaching Out” to the AIB Community



Masaaki Kotabe  
AIB President

Dear AIB Colleagues,

In my first message to you as the new President of AIB in this newsletter (Third Quarter, 2016), I explained how my three-year term on the Executive Board works: President-Elect in the first year, President in the second year, and President-Immediate Past in the third year. In my second year on the Executive Board, I currently serve as President of AIB. Until I was nominated for the AIB presidency, I had been somewhat of a bystander or, at best, semi-active in the AIB community. Yes, over my 30+ year career as IB professor, I had presented papers at various AIB conferences, served as a track chair for some AIB conferences, and served as an AIB Vice President in 1996-97. However, until I became AIB President, I had never felt nor appreciated the level of collective voluntarism from a vast swathe of members from all corners of the world, bringing us into the AIB community that is knit with shared values in pursuit of excellence in education and research in international business. I am truly humbled by it. Many good activities are already in place, but I wondered how I could contribute to the AIB community as AIB President, no matter how small my contribution

could be. So I came up with my own slogan: “Reaching out to all AIB members better.”

You have been involved in various aspects of AIB activities, ranging from attending annual AIB world and regional chapter conferences, offering services as reviewers and session chairs, track chairs and conference organizers, directing doctoral students in developing new research, developing collaborative research with fellow conference participants, recruiting activities, reviewing for and serving on the *JIBS* editorial board, organizing special interest groups (SIGs), and so on. However, I sensed that the center of gravity has tended to shift toward members of the AIB community who regularly attend AIB Annual Meetings. Luckily, I found myself as one of many others in the leadership position who felt the same way. Therefore, I do not claim that this is my initiative, but I just echo the same sentiment shared by many others on the current AIB Executive Board as well as those before us. In fact, various strategic initiatives have already been initiated and are well under way to enhance not only the value of membership to all AIB members around the world (e.g., building better coordinated relationships between AIB World and various AIB regional chapters, organizing

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# Announcements

The most up-to-date announcements are also on the AIB homepage at [aib.msu.edu](http://aib.msu.edu)

## AIB Announces 2017 Board Election Results

The AIB Executive Board results are in! The current AIB Executive Board and the AIB Secretariat congratulate these officers who will serve on the AIB Executive Board from August 1, 2017, to July 31, 2020, in various capacities.

President-Elect:



**Chuck C. Y. Kwok**  
*University of South Carolina*

Vice President Administration:



**Helena Barnard**  
*University of Pretoria*

Vice President Program-Elect:



**Maria Tereza Leme Fleury**  
*Fundação Getulio Vargas (FGV),  
University of São Paulo*

## AIB 2017 Research Methods Clinics Open for Registration

The Research Methods SIG is sponsoring four Research Methods Clinics at the AIB Annual Meeting in Dubai on July 3 and 5. These clinics provide table discussions and direct feedback from a series of research methods experts, so registration is required in order to attend. Register at [aib.msu.edu/events/2017/ResearchMethodsClinics.asp](http://aib.msu.edu/events/2017/ResearchMethodsClinics.asp).

## Submit Resumes or Jobs to AIB 2017 Career Placement Center

The AIB Career Placement Center will be available at the AIB 2017 Annual Meeting in Dubai from July 2 to July 5, 2017. Those attending will get the opportunity to interview in a private and relaxed space at the conference venue for no charge.

Submit your resume or position announcement to [aib\\_placement@slu.edu](mailto:aib_placement@slu.edu) or visit [aib.msu.edu/careercenter/2017/placementcenter.asp](http://aib.msu.edu/careercenter/2017/placementcenter.asp) for more information.



## Upcoming Chapter Meetings

### AIB Sub-Saharan Africa Chapter PDW

July 1, 2017  
Dubai, United Arab Emirates

### AIB 2017 Annual Meeting

July 2-5, 2017  
Dubai, United Arab Emirates

### AIB US-Northeast Chapter Meeting

October 19-21, 2017  
Philadelphia, PA, USA

### AIB US-Southeast Chapter Annual Conference

October 27-29, 2017  
Washington, DC, USA

### AIB Southeast Asia Chapter Annual Conference

December 7-9, 2017  
Chiang Mai, Thailand

### AIB Latin America Chapter Conference

March 8-10, 2018  
Buenos Aires, Argentina

Don't miss an AIB event near you. Visit [aib.msu.edu/events](http://aib.msu.edu/events) for the most recent updates.

# AIB 2017 Annual Meeting

Find more information at [aib.msu.edu/events/2017](http://aib.msu.edu/events/2017)

## Explore Dubai with Tours Offered by Limitless Events

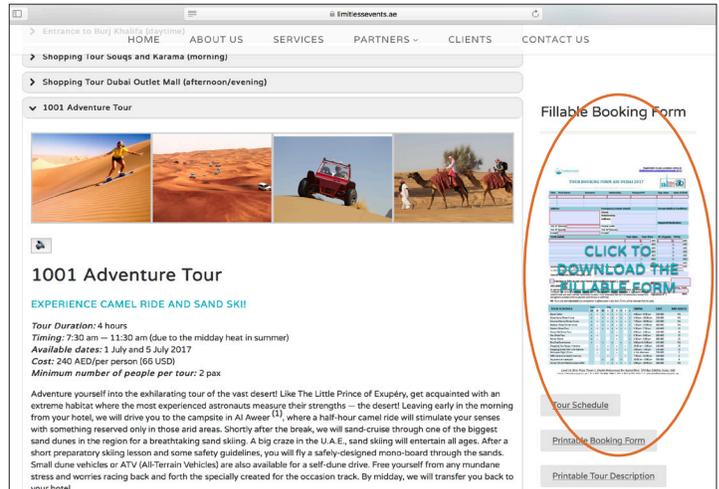
When you think of Dubai, you may think shopping, architecture, or nightlife. But what about sand skiing, dinner cruises, or helicopter flights? Limitless Events is offering AIB 2017 Annual Meeting attendees a range of exciting tours to take part in throughout your stay in Dubai.

Visit [limitlessevents.ae/dubai/page/partners/aib-2017](http://limitlessevents.ae/dubai/page/partners/aib-2017) to view all of the tours available, including a city tour of Old Dubai and a desert safari. Details are provided on the website for each tour, including date and time, cost, and tour duration.

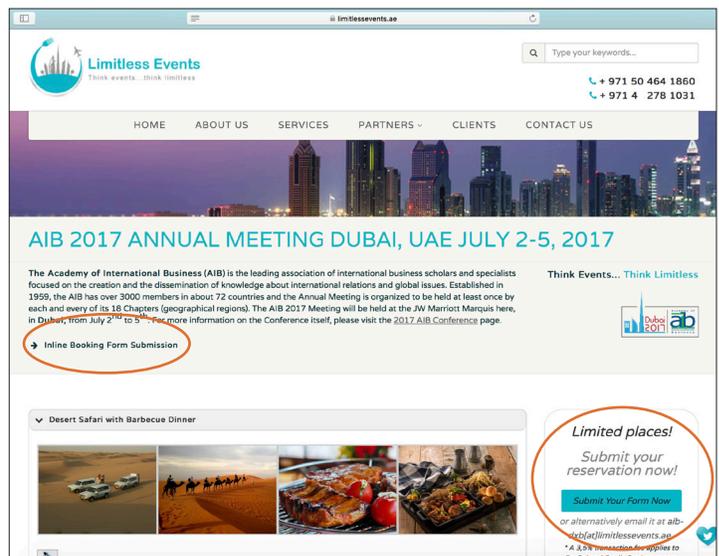
To submit your reservation, follow these steps:

1. Download the PDF Fillable Booking Form found on the right-hand side of the webpage (as seen in Photo #1).
2. Fill out the PDF either online (using a program like Adobe Acrobat) or print the PDF, write in your information, and scan the completed form to your computer.
3. Once complete, the form can either be uploaded to the Inline Booking Form Submission areas (see Photo #2; upload your PDF to the inline form by clicking on the “Choose File” button) or it can be emailed to [aib-dxb@limitlessevents.ae](mailto:aib-dxb@limitlessevents.ae).

Once your reservation is processed, Limitless Events will follow up with your request to secure payment for the tours. A 3.5% transaction fee will apply to PayPal and credit card payments. If you would like to reserve a tour at the Annual Meeting, Limitless Events will be taking cash and credit card payments on-site.



**Photo #1:** Download the “Fillable Booking Form” PDF by clicking on the image of the form in the right column on the webpage.



**Photo #2:** Submit your Booking Form PDF to the inline submission form link at the top (“Inline Booking Form Submission”) or by clicking the green “Submit Your Form Now” button in the right column on the webpage.

## AIB 2017 Registration

Registration for the Annual Meeting in Dubai is open. Only AIB members whose dues are paid through July 5 may attend the meeting. Non-members and those expiring before July 5 should pay the annual membership fee when they register. Visit [aib.msu.edu/events/2017/registration.asp](http://aib.msu.edu/events/2017/registration.asp) to register.

# Member Q&A

Getting to know the AIB community

## Sarianna Lundan

AIB Vice President and 2017 Program Chair, Sarianna Lundan answers questions about her experience in AIB and the upcoming Annual Meeting in Dubai.



### When and why did you join AIB?

*It was at the AIB 1994 conference in Boston. I was in my third year of the doctoral program at Rutgers, and we were strongly encouraged to become engaged with the AIB early on to experience the IB community first hand, and to see what it has to offer professionally. I think the timing was influenced by proximity, since the subsequent conferences were too far away for my student budget.*

### What have you enjoyed most about being 2017 Program Chair? What are you looking forward to at this year's Annual Meeting?

*So far, I think the most unexpected part has come as a result of the collaboration with the local hosts, which has given me a glimpse into a country and an economy that is quite different from the ones I am used to, such as Germany or the United States. There are some individual events that I am particularly looking forward to, such as the Opening Plenary, the keynote speech by Dani Rodrik, and the Gala Dinner, which promises to be something special. Overall, I think I have learned from the experience, and in addition to wishing that people will find the conference to be intellectually stimulating and fruitful, I hope that they will come away from Dubai feeling that they too have learned something a little unexpected.*

### Are you working on any projects right now?

*My main project aside from the conference is to make sure that we have a successful launch of the AIB's new policy journal, the Journal of International Business Policy. In Dubai, we will engage in a few pre-publicity activities, but the actual launch will take place at the AIB 2018 meeting in Minneapolis.*

### What do you like to do outside of AIB? Any favorite hobbies?

*Well, the truthful answer at the moment is not much, but I think I will go with rock-climbing, playing the harpsichord, and composing operas. These are mostly what might be called alt-facts, but I do play the clarinet with my son who plays the piano and trombone (quite an ensemble!), and I have managed to see at least a few operas recently.*

We want to get to know you, too! The Member Q&A is looking to feature any AIB member. If you're interested in being interviewed, email [newsletter@aib.msu.edu](mailto:newsletter@aib.msu.edu) for more information.

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Managing Director: Tunga Kiyak

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Member Services

Coordinator: Kathy Kiessling

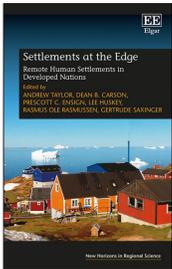
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Have a story for the newsletter? Submit your idea to [newsletter@aib.msu.edu](mailto:newsletter@aib.msu.edu)

# Just Off the Press

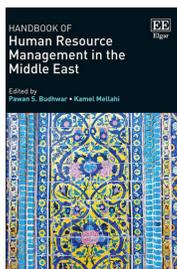
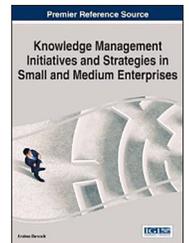
Featuring newly published titles from AIB members



*Settlements at the Edge: Remote Human Settlements in Developed Nations* (Edward Elgar, 978-1784711962), edited by Andrew Taylor, Charles Darwin University, Australia, Dean B. Carson, Umeå University and Centre for Rural Medicine, Sweden, **Prescott C. Ensign**, Wilfrid Laurier University, Canada, Lee Huskey, University of Alaska Anchorage, USA, Rasmus Ole Rasmussen, Nordic Centre for Spatial Development and Nordic Council of Ministers, Sweden, and Gertrude Saxinger, University of Vienna, Austria, examines the evolution, characteristics, functions and shifting economic basis of settlements in sparsely populated areas of developed nations. With a focus on demographic change, the book features theoretical and applied cases which explore the interface between demography, economy, well-being and the environment. This book offers a comprehensive and insightful knowledge base for understanding the role of population in

shaping the development and histories of northern sparsely populated areas of developed nations including Alaska (USA), Australia, Canada, Greenland, Norway, Russia, Sweden, Finland and other nations with territories within the Arctic Circle.

*Knowledge Management Initiatives and Strategies of Small and Medium Enterprises* (IGI Global, 978-1522516422), edited by Andrea Bencsik, Szechenyi Istvan University in Hungary and J. Selye University in Slovakia, with a foreword by **Andrew C. Gross**, Cleveland State University, USA, gives a global summary of knowledge management system (KMS) building in SMEs. The book consists of 3 main parts with 17 subchapters. 'Theoretical Basics of a Knowledge Management System and its connection with Enterprises'/Companies' Processes' (in 6 chapters) summarizes the theoretical basis of KMS and its connections with corporate processes, (decisions, innovation, strategy, culture, leadership, etc.). 'Best Practice (Models, Methods, Tools)' in 5 chapters shows the best tools and methods (models, knowledge sharing methods, software and leadership development, etc.). 'Practical Experience (Research Results and Case Studies)' in 6 chapters highlights the practical importance of KMS building (generation management, competencies, team work, family businesses, etc.). The book is useful for students and for practical experts as well.



*Handbook of Human Resource Management in the Middle East* (Edward Elgar, 987-1784719517), edited by **Pawan Budhwar**, Aston Business School, UK, and **Kamel Mellahi**, Warwick Business School, UK, brings together leading scholars to present evidence-based information regarding the dynamics of human resource management (HRM) in the Middle East. This systematic analysis highlights the main forces determining HRM systems in the region. The book contains 23 chapters and is organised into three parts: contextual and functional issues such as societal and cultural perspectives, performance management and talent management; country specific HRM covering the Gulf Cooperation Council, Levant and North African nations; and emerging themes such as HR issues related to domestic workers, labour localisation, expatriate management, corporate social responsibility, *wasta*, and foreign and public sector firms. This book

is invaluable reading for academics and students alike, especially those interested in international and comparative HRM. Practitioners with interest in the Middle East will appreciate its up-to-date analysis and contextualization of HRM issues.

Innovation is sweeping the globe at breakneck speed, and emerging markets are where tremendous growth and opportunity reside for the present and future. *Innovation in Emerging Markets* (Palgrave Macmillan, 978-1137480286), edited by **Jerry Haar** (Florida International University) and **Ricardo Ernst** (Georgetown University), delves into the forces and drivers that shape innovation in emerging markets and present case studies, along with a summation of the key features and outlook for innovation over the next decade. Together with their contributors, they examine innovation as national policy, facilitating institutions- such as universities, research labs, accelerators and incubators, and business associations- and firm-level innovation. They introduce state-of-the-art thinking on innovation by calling upon the experiences of experts in relevant fields, who provide a deeper understanding of the core issues for any person involved in the private sector, academia, or public policy, and intrigued by the challenge and opportunity of innovating in this dynamic global world. The book includes a foreword from Banco Santander.



Share your newly published titles in newsletter by emailing your announcement following the style of the entries above to [newsletter@aib.msu.edu](mailto:newsletter@aib.msu.edu). Please limit your entry to 150 words.

# New Members

Welcome to the 294 following new members who joined the AIB community between January 1 and March 31, 2017

Ibn Kailan Abdulhamid  
Amine Abi Aad  
Gustavo Abib  
Dora Abidi  
Manuel Esteban Acevedo Jaramillo  
Emmanuel Adegbite  
Endurance Adjei  
Shaheen Akter  
Lulu Al Hesani  
Alex Alesinya  
Siti Hajar Asmah Ali  
Seham Aljubayri  
Reem Almeshari  
Fay alNajadah  
Amarachi Amaugo  
Maria de las Mercedes Anderson  
Ken-ichi Ando  
Jonathan Annan  
Elisa Aracil  
Rameshwar Arora  
Alan Au  
Lovelin Auguskani  
Frederick Avornyo  
Akbar Azam  
Jongmin Bae  
Ousseni Agaya  
Muhammad Shukri Bakar  
Ana Claudia Bansil  
Harald Bathelt  
Niti Bhasin  
Ganga Bhavani  
Sonja Bickford  
Rob Bogosian  
Jaime Bonache  
Michal Budryk  
Tiziano Bursi  
Otto Cáceres Martínez  
Yahua Cai  
Mariela Isabel Camargo Román  
Juan Alberto Casas  
Chin-Wen Chang  
Jirapan Chaowanapong  
Kunkun Chen  
Michael Cherry  
Wen-Ching Chou  
Bryan Christiansen  
Parmveer Clair  
Ana Colovic  
Carlos Cordova  
Miguel Cordova  
Bernhard Dachs  
Gulinazi Dalashi  
Nurgul Daminova  
Preetham Daniel  
Shriram S. Dawkhar  
Gustavo Del Rivero  
Julian Delaney  
John Dencker  
Shu Deng  
Xinming Deng  
Satish Deshpande  
Karthik Dhandapani  
Eleonora Di Maria  
Robin James Dickinson  
Anna Dimitrova  
Deepika Dixit  
DaVion Doby  
Noémie Dominguez  
Lijun Dong  
Thomas Drape  
Brett Edgerton  
Ashok Edurkar  
Gery Ellis  
Lars Engwall  
Kenneth Erickson  
Rania Fakhoury  
Francisco Javier Forcadell  
June Francis  
Jubitza Franciskovic  
Chiara Franco  
Martin Kang'ethe W. Gachukia  
Peter Gallo  
Aradhana Gandhi  
Emma Gardner  
Pablo Garrido Prada  
Ricard Gil  
Renata Maria Gomes  
Kishore Gopalakrishna-Pillai  
Gabriela Gutierrez-Huerter O  
Felipe Guzman  
Washika Haak-Saheem  
Chen Han  
Jia Hao  
Massiel Henriquez Parodi  
KristinaHenriksson  
Jan Hermes  
Thilo Heyer  
Rahul Hiremath  
Liza Howe-Walsh  
Nicole Hruban  
Wenan Hu  
Lei Huang  
Fiona Hurd  
Maria Ilieva  
Ilayda Ipek  
Mohammad Tarikul Islam  
Azman Ismail  
Viacheslav Iurkov  
Ashwin Iyengar  
Shanmugan Joghee  
Boo Chun Jung  
Manjusha Kadam  
Astrid Kainzbauer  
Rotumba Arachchige Ishanka  
Chathurani Karunarathne  
Martin G. Kaspar  
Nishant Khandelwal  
Dong Shin Kim  
A. Dale King  
Dongwoo Ko  
Alexandra Kriz  
Amadeus Kubicek  
Andrea Kuiken  
Swati Kulkarni  
Sushil Kumar  
Vera Kunczer  
Nurrani Kusumawati  
Erik Lankut  
Emilie Lapointe  
Byron Lee  
Irene Lehto  
Carina Lejonkamp  
Miguel Lengyel  
Anran Li  
Can Li  
Chengguang Li  
Jie Li  
Lanhua Li  
Qiuling Li  
Weiwen Li  
Hao Liang

Lynn Leng Khim Lim  
 Chen-Yu Lin  
 Bin Liu  
 Chang Liu  
 Hongyan Liu  
 Hu-Chen Liu  
 Xiaoyu Liu  
 Ana Grazielle Lourenaso Toledo  
 Qiang (Steven) Lu  
 Xiaojing Lu  
 Christina Lubinski  
 Pui Lan Stella Lung  
 Jamal Maalouf  
 Edgar J. Maíz Vázquez  
 Giovanna Magnani  
 Liviu-George Maha  
 Vaishali Mahajan  
 Nik Malini Mahdi  
 Lara Makowski  
 Katerina Makri  
 Marvee Marr  
 Haruka Marufuji  
 Miller A. Mercado  
 Karl Meyer  
 Stuart Middleton  
 Mahima Mishra  
 Supriti Mishra  
 Sabina Mlodzianowska  
 Kameshwar Rao Modekurti  
 Brett Morris  
 Silvan Mortazavi  
 Imtiaz Mostafiz  
 Venkata Rajasekhar Moturu  
 Shujaat Mubarik  
 Subhasree Mukherjee  
 Navaz Naghavi  
 Sumod Saraswathy Divakaran Nair  
 Mitsuru Nakagawa  
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 Lubza Nihar  
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 Joseph O'Donnell  
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 Ravi Pandey  
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 Ramakrushna Panigrahi  
 Diksha Panwar  
 Nakul Parameswar  
 Borinara Park  
 Atul Arun Pathak  
 Vesa Peltokorpi  
 Panagiotis Piperopoulos  
 Shantanu Prasad  
 Richa Priya  
 Pushyarag Puthusserry  
 Amir Qamar  
 Kausar Qureshi  
 M. Saidur Rahman  
 Mohd Mohid Rahmat  
 Kannan Rajagopal  
 R. Ramesh  
 Azahair Ramli  
 Gareth Rees  
 Otto Regalado  
 Vivian Rodrigues  
 Gabrielle Ribeiro Rodrigues da Silva  
 Juan David Rodriguez-Rios  
 Nicolas Arias Rozo  
 Wenjing Ruan  
 Arash Sadeghi  
 Deepak Sangroya  
 Greici Sarturi  
 Sakshi Saxena  
 Siddhartha Saxena  
 Akhtar Ali Sayyed  
 Isabel Scafuto  
 Renata Schaefer  
 Louisa Selivanovskikh  
 Heini Shi  
 Yusuf Sidani  
 Pranay Kumar Singh  
 Vinita Sinha  
 Sandeep Sivakumar  
 Salma Soliman  
 Carlos M.P. Sousa  
 Lakshmi Sreejith  
 Veeresh Srivastava  
 Christopher Stehr  
 Philip Steinberg  
 Emma Stendahl  
 Fabricio Stocker  
 Toichiro Susumago  
 AlShaima Taleb  
 Shiao-Yen Tang  
 Michael Tekieli  
 Tien-Chiang Teng  
 Hui Hui Teow  
 Rakhi Thakur  
 Xiacong Tian  
 Sudip Kranti Tiwari  
 Yen Tran  
 Wei Tsai  
 Abrar Turkistani  
 Arup Varma  
 Ranjith Vasudevan  
 William Gonzalo Vega Salas  
 Ingrid Velasquez  
 Qianwen Wan  
 Guifang Wang  
 Kuan Wang  
 Lin Wang  
 Long Wang  
 Miao Wang  
 Nuo-Yin Wang  
 Florian Wettstein  
 Stephen Wilkins  
 Jöran Wrana  
 Jianzu Wu  
 Mengxin Wu  
 Yi-Jin Wu  
 Yuanyuan Wu  
 Simon Shufeng Xiao  
 Luqun Xie  
 Katherine Xin  
 Yalan Xu  
 Jie Yan  
 Nooria Yari  
 Shota Yazaki  
 Tsz Leung Yip  
 Matti Ylönen  
 Jianxin You  
 Chong Yu  
 Yuran Zeng  
 Xiao Zhang  
 Yejun Zhang  
 Zhuo Zhang  
 Yaqi Zhao  
 Jing Zhou  
 Jianhua Zhu  
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 Fladina Zilja  
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## Connect to the AIB Community



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[linkedin.com/  
groups/51447](https://linkedin.com/groups/51447)

### LETTER FROM THE PRESIDENT

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an annual regional chapter chair meeting for sharing good ideas and learning from each other for collective improvement, leading researchers and AIB Fellows offering paper development workshops at various regional chapter conferences, and others), but also the value of AIB beyond AIB members (e.g., distributing academic business books to universities in low-income countries, known as the 39 Country Initiative founded by Ivey Business School along with various universities participating in collecting and distributing books). After all, the *raison d'être* for AIB is not just to satisfy our own members, but also to satisfy others that may have some bearing on AIB in the long run. We can even initiate more collective efforts to “reach out” better to various functional sister disciplines (e.g., marketing and finance) and related disciplines (e.g., sociology and political science) as well as to other IB organizations (e.g., EIBA and JAIBS) by developing joint sessions and programs of mutual interest with their conferences for more and better cross-pollination of research ideas and educational materials. These are all long-term strategic initiatives that need your support and participation.

As you know, the upcoming AIB Annual Meeting in Dubai, UAE, is around the corner, and is scheduled for July 2-5, 2017. This is the first time for AIB to host its annual meeting in the Arab world. It is exciting for two primary reasons. First, despite its increased economic significance in the global business, the region has not received sufficient attention for academic research in international business. AIB is reaching out to this part of the world in the hope that members will develop academic interest in the region for better understanding of economic, political, and religious forces that continue to contribute to, and shape, the nature of the global economy for years to come. Second, as the theme of the upcoming AIB Annual Meeting speaks for itself, the goal of this year’s conference is to shift the focus of the analysis from the motivations and consequences of internationalization for the firm to examining the impact of the activities of multinational enterprises (MNEs) on their home and host countries. Since the early 20th century, many of the Arab countries rich in oil, through their oil exports, have helped drive the rapid industrialization and economic development of many countries that are now called developed or emerging. Two major issues have followed. The first issue is that many developing countries that missed out on industrialization have remained poor. The second issue is that as a result of humanity’s heavy reliance on fossil fuels including oil and coal for economic growth, their negative impact is now being felt globally, as attested by debates over global warming, climate change, and environmental pollution. The United Nations’ Sustainable Development Goals were announced in 2015 to expressly address these two issues: Ending poverty and hunger in those poor countries, and working toward sustainable use of ecosystems by reducing environmental pollution. MNEs can be instrumental in helping accomplish these societal goals by providing the technical expertise, management skills, investment and corporate social responsibility necessary to meet these goals. At the same time, oil-rich Arab countries also have to learn to wean themselves off their current oil-dependent economic policy. Dubai represents such a successful economic and infrastructural transformation. What an opportune time for this year’s AIB Annual Meeting participants to feel and observe the transformation of Dubai!

We received 1,040 submissions from 76 countries for the upcoming conference. Sarianna Lundan, AIB Vice President and 2017 Program Chair, together with Melodena Stephens Balakrishnan and Immanuel Azaad Moonesar, our local hosts, are working hard with their team to make this year’s conference, held under the patronage of the Mohammed Bin Rashid School of Government, a very memorable and insightful one for all participants. We would sincerely like you to share your own Dubai experiences with others in your education and research.

Feel free to contact me or any other member of the AIB Executive Board if you have any suggestions to collectively build an even more vibrant AIB community that is rewarding to all of us. We look forward to working with you. ■