

NEWSLETTER

LETTER FROM THE PRESIDENT

“Reaching Out” to the AIB Community



Masaaki Kotabe
AIB President

Dear AIB Colleagues,

In my first message to you as the new President of AIB in this newsletter (Third Quarter, 2016), I explained how my three-year term on the Executive Board works: President-Elect in the first year, President in the second year, and President-Immediate Past in the third year. In my second year on the Executive Board, I currently serve as President of AIB. Until I was nominated for the AIB presidency, I had been somewhat of a bystander or, at best, semi-active in the AIB community. Yes, over my 30+ year career as IB professor, I had presented papers at various AIB conferences, served as a track chair for some AIB conferences, and served as an AIB Vice President in 1996-97. However, until I became AIB President, I had never felt nor appreciated the level of collective voluntarism from a vast swathe of members from all corners of the world, bringing us into the AIB community that is knit with shared values in pursuit of excellence in education and research in international business. I am truly humbled by it. Many good activities are already in place, but I wondered how I could contribute to the AIB community as AIB President, no matter how small my contribution

could be. So I came up with my own slogan: “Reaching out to all AIB members better.”

You have been involved in various aspects of AIB activities, ranging from attending annual AIB world and regional chapter conferences, offering services as reviewers and session chairs, track chairs and conference organizers, directing doctoral students in developing new research, developing collaborative research with fellow conference participants, recruiting activities, reviewing for and serving on the *JIBS* editorial board, organizing special interest groups (SIGs), and so on. However, I sensed that the center of gravity has tended to shift toward members of the AIB community who regularly attend AIB Annual Meetings. Luckily, I found myself as one of many others in the leadership position who felt the same way. Therefore, I do not claim that this is my initiative, but I just echo the same sentiment shared by many others on the current AIB Executive Board as well as those before us. In fact, various strategic initiatives have already been initiated and are well under way to enhance not only the value of membership to all AIB members around the world (e.g., building better coordinated relationships between AIB World and various AIB regional chapters, organizing

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Announcements

The most up-to-date announcements are also on the AIB homepage at aib.msu.edu

AIB Announces 2017 Board Election Results

The AIB Executive Board results are in! The current AIB Executive Board and the AIB Secretariat congratulate these officers who will serve on the AIB Executive Board from August 1, 2017, to July 31, 2020, in various capacities.

President-Elect:



Chuck C. Y. Kwok
University of South Carolina

Vice President Administration:



Helena Barnard
University of Pretoria

Vice President Program-Elect:



Maria Tereza Leme Fleury
*Fundação Getulio Vargas (FGV),
University of São Paulo*

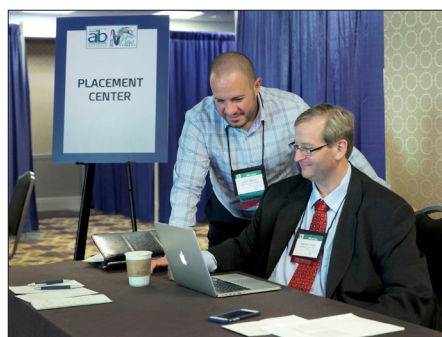
AIB 2017 Research Methods Clinics Open for Registration

The Research Methods SIG is sponsoring four Research Methods Clinics at the AIB Annual Meeting in Dubai on July 3 and 5. These clinics provide table discussions and direct feedback from a series of research methods experts, so registration is required in order to attend. Register at aib.msu.edu/events/2017/ResearchMethodsClinics.asp.

Submit Resumes or Jobs to AIB 2017 Career Placement Center

The AIB Career Placement Center will be available at the AIB 2017 Annual Meeting in Dubai from July 2 to July 5, 2017. Those attending will get the opportunity to interview in a private and relaxed space at the conference venue for no charge.

Submit your resume or position announcement to aib_placement@slu.edu or visit aib.msu.edu/careercenter/2017/placementcenter.asp for more information.



Upcoming Chapter Meetings

AIB Sub-Saharan Africa Chapter PDW

July 1, 2017
Dubai, United Arab Emirates

AIB 2017 Annual Meeting

July 2-5, 2017
Dubai, United Arab Emirates

AIB US-Northeast Chapter Meeting

October 19-21, 2017
Philadelphia, PA, USA

AIB US-Southeast Chapter Annual Conference

October 27-29, 2017
Washington, DC, USA

AIB Southeast Asia Chapter Annual Conference

December 7-9, 2017
Chiang Mai, Thailand

AIB Latin America Chapter Conference

March 8-10, 2018
Buenos Aires, Argentina

Don't miss an AIB event near you. Visit aib.msu.edu/events for the most recent updates.

AIB 2017 Annual Meeting

Find more information at aib.msu.edu/events/2017

Explore Dubai with Tours Offered by Limitless Events

When you think of Dubai, you may think shopping, architecture, or nightlife. But what about sand skiing, dinner cruises, or helicopter flights? Limitless Events is offering AIB 2017 Annual Meeting attendees a range of exciting tours to take part in throughout your stay in Dubai.

Visit limitlessevents.ae/dubai/page/partners/aib-2017 to view all of the tours available, including a city tour of Old Dubai and a desert safari. Details are provided on the website for each tour, including date and time, cost, and tour duration.

To submit your reservation, follow these steps:

1. Download the PDF Fillable Booking Form found on the right-hand side of the webpage (as seen in Photo #1).
2. Fill out the PDF either online (using a program like Adobe Acrobat) or print the PDF, write in your information, and scan the completed form to your computer.
3. Once complete, the form can either be uploaded to the Inline Booking Form Submission areas (see Photo #2; upload your PDF to the inline form by clicking on the “Choose File” button) or it can be emailed to aib-dxb@limitlessevents.ae.

Once your reservation is processed, Limitless Events will follow up with your request to secure payment for the tours. A 3.5% transaction fee will apply to PayPal and credit card payments. If you would like to reserve a tour at the Annual Meeting, Limitless Events will be taking cash and credit card payments on-site.

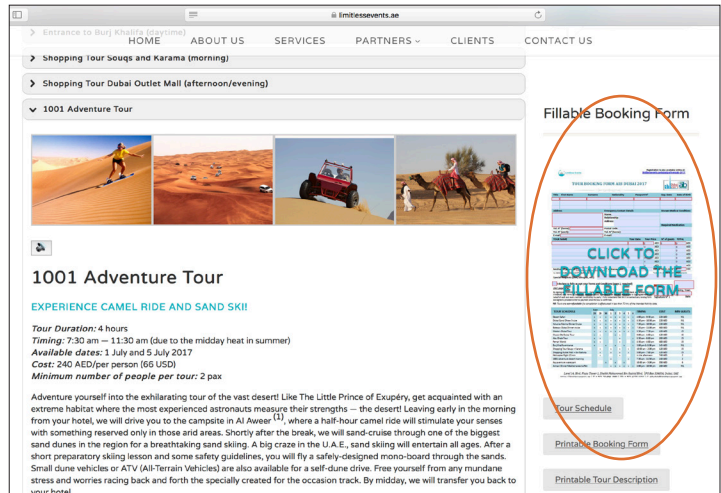


Photo #1: Download the “Fillable Booking Form” PDF by clicking on the image of the form in the right column on the webpage.

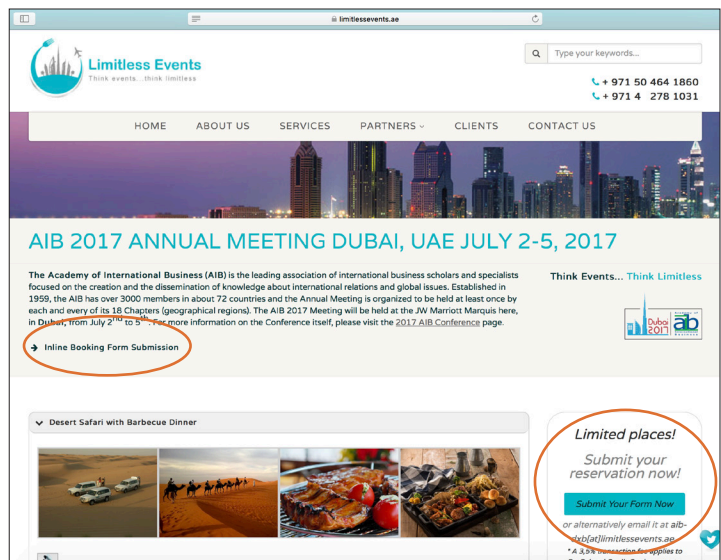


Photo #2: Submit your Booking Form PDF to the inline submission form link at the top (“Inline Booking Form Submission”) or by clicking the green “Submit Your Form Now” button in the right column on the webpage.

AIB 2017 Registration

Registration for the Annual Meeting in Dubai is open. Only AIB members whose dues are paid through July 5 may attend the meeting. Non-members and those expiring before July 5 should pay the annual membership fee when they register. Visit aib.msu.edu/events/2017/registration.asp to register.

Member Q&A

Getting to know the AIB community

Sarianna Lundan

AIB Vice President and 2017 Program Chair, Sarianna Lundan answers questions about her experience in AIB and the upcoming Annual Meeting in Dubai.



When and why did you join AIB?

It was at the AIB 1994 conference in Boston. I was in my third year of the doctoral program at Rutgers, and we were strongly encouraged to become engaged with the AIB early on to experience the IB community first hand, and to see what it has to offer professionally. I think the timing was influenced by proximity, since the subsequent conferences were too far away for my student budget.

What have you enjoyed most about being 2017 Program Chair? What are you looking forward to at this year's Annual Meeting?

So far, I think the most unexpected part has come as a result of the collaboration with the local hosts, which has given me a glimpse into a country and an economy that is quite different from the ones I am used to, such as Germany or the United States. There are some individual events that I am particularly looking forward to, such as the Opening Plenary, the keynote speech by Dani Rodrik, and the Gala Dinner, which promises to be something special. Overall, I think I have learned from the experience, and in addition to wishing that people will find the conference to be intellectually stimulating and fruitful, I hope that they will come away from Dubai feeling that they too have learned something a little unexpected.

Are you working on any projects right now?

My main project aside from the conference is to make sure that we have a successful launch of the AIB's new policy journal, the Journal of International Business Policy. In Dubai, we will engage in a few pre-publicity activities, but the actual launch will take place at the AIB 2018 meeting in Minneapolis.

What do you like to do outside of AIB? Any favorite hobbies?

Well, the truthful answer at the moment is not much, but I think I will go with rock-climbing, playing the harpsichord, and composing operas. These are mostly what might be called alt-facts, but I do play the clarinet with my son who plays the piano and trombone (quite an ensemble!), and I have managed to see at least a few operas recently.

We want to get to know you, too! The Member Q&A is looking to feature any AIB member. If you're interested in being interviewed, email newsletter@aib.msu.edu for more information.

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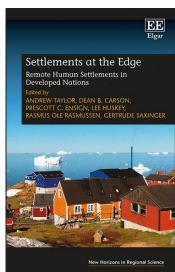
Member Services
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Media and Communications
Coordinator: Laura Shanks

Have a story for the newsletter? Submit your idea to newsletter@aib.msu.edu

Just Off the Press

Featuring newly published titles from AIB members



Settlements at the Edge: Remote Human Settlements in Developed Nations (Edward Elgar, 978-1784711962), edited by Andrew Taylor, Charles Darwin University, Australia, Dean B. Carson, Umeå University and Centre for Rural Medicine, Sweden, **Prescott C. Ensign**, Wilfrid Laurier University, Canada, Lee Huskey, University of Alaska Anchorage, USA, Rasmus Ole Rasmussen, Nordic Centre for Spatial Development and Nordic Council of Ministers, Sweden, and Gertrude Saxinger, University of Vienna, Austria, examines the evolution, characteristics, functions and shifting economic basis of settlements in sparsely populated areas of developed nations. With a focus on demographic change, the book features theoretical and applied cases which explore the interface between demography, economy, well-being and the environment. This book offers a comprehensive and insightful knowledge base for understanding the role of population in

shaping the development and histories of northern sparsely populated areas of developed nations including Alaska (USA), Australia, Canada, Greenland, Norway, Russia, Sweden, Finland and other nations with territories within the Arctic Circle.

Knowledge Management Initiatives and Strategies of Small and Medium Enterprises (IGI Global, 978-1522516422), edited by Andrea Bencsik, Szechenyi Istvan University in Hungary and J. Selye University in Slovakia, with a foreword by **Andrew C. Gross**, Cleveland State University, USA, gives a global summary of knowledge management system (KMS) building in SMEs. The book consists of 3 main parts with 17 subchapters. 'Theoretical Basics of a Knowledge Management System and its connection with Enterprises'/Companies' Processes' (in 6 chapters) summarizes the theoretical basis of KMS and its connections with corporate processes, (decisions, innovation, strategy, culture, leadership, etc.). 'Best Practice (Models, Methods, Tools)' in 5 chapters shows the best tools and methods (models, knowledge sharing methods, software and leadership development, etc.). 'Practical Experience (Research Results and Case Studies)' in 6 chapters highlights the practical importance of KMS building (generation management, competencies, team work, family businesses, etc.). The book is useful for students and for practical experts as well.



Handbook of Human Resource Management in the Middle East (Edward Elgar, 987-1784719517), edited by **Pawan Budhwar**, Aston Business School, UK, and **Kamel Mellahi**, Warwick Business School, UK, brings together leading scholars to present evidence-based information regarding the dynamics of human resource management (HRM) in the Middle East. This systematic analysis highlights the main forces determining HRM systems in the region. The book contains 23 chapters and is organised into three parts: contextual and functional issues such as societal and cultural perspectives, performance management and talent management; country specific HRM covering the Gulf Cooperation Council, Levant and North African nations; and emerging themes such as HR issues related to domestic workers, labour localisation, expatriate management, corporate social responsibility, wasta, and foreign and public sector firms. This book

is invaluable reading for academics and students alike, especially those interested in international and comparative HRM. Practitioners with interest in the Middle East will appreciate its up-to-date analysis and contextualization of HRM issues.

Innovation is sweeping the globe at breakneck speed, and emerging markets are where tremendous growth and opportunity reside for the present and future. *Innovation in Emerging Markets* (Palgrave Macmillan, 978-1137480286), edited by **Jerry Haar** (Florida International University) and **Ricardo Ernst** (Georgetown University), delves into the forces and drivers that shape innovation in emerging markets and present case studies, along with a summation of the key features and outlook for innovation over the next decade. Together with their contributors, they examine innovation as national policy, facilitating institutions- such as universities, research labs, accelerators and incubators, and business associations- and firm-level innovation. They introduce state-of-the-art thinking on innovation by calling upon the experiences of experts in relevant fields, who provide a deeper understanding of the core issues for any person involved in the private sector, academia, or public policy, and intrigued by the challenge and opportunity of innovating in this dynamic global world. The book includes a foreword from Banco Santander.



Share your newly published titles in newsletter by emailing your announcement following the style of the entries above to newsletter@aib.msu.edu. Please limit your entry to 150 words.

New Members

Welcome to the 294 following new members who joined the AIB community between January 1 and March 31, 2017

Ibn Kailan Abdulhamid
Amine Abi Aad
Gustavo Abib
Dora Abidi
Manuel Esteban Acevedo Jaramillo
Emmanuel Adegbite
Endurance Adjei
Shaheen Akter
Lulu Al Hesani
Alex Alesinya
Siti Hajar Asmah Ali
Seham Aljubayri
Reem Almeshari
Fay alNajadah
Amarachi Amaugo
Maria de las Mercedes Anderson
Ken-ichi Ando
Jonathan Annan
Elisa Aracil
Rameshwar Arora
Alan Au
Lovelin Auguskani
Frederick Avornyo
Akbar Azam
Jongmin Bae
Ousseni Agaya
Muhammad Shukri Bakar
Ana Claudia Bansi
Harald Bathelt
Niti Bhasin
Ganga Bhavani
Sonja Bickford
Rob Bogosian
Jaime Bonache
Michal Budryk
Tiziano Bursi
Otto Cáceres Martínez
Yahua Cai
Mariela Isabel Camargo Román
Juan Alberto Casas
Chin-Wen Chang
Jirapan Chaowanapong
Kunkun Chen
Michael Cherry
Wen-Ching Chou
Bryan Christiansen
Parmveer Clair
Ana Colovic
Carlos Cordova
Miguel Cordova
Bernhard Dachs
Gulinazi Dalashi
Nurgul Daminova
Preetham Daniel
Shriram S. Dawkhar
Gustavo Del Rivero
Julian Delaney
John Dencker
Shu Deng
Xinming Deng
Satish Deshpande
Karthik Dhandapani
Eleonora Di Maria
Robin James Dickinson
Anna Dimitrova
Deepika Dixit
DaVion Doby
Noémie Dominguez
Lijun Dong
Thomas Drape
Brett Edgerton
Ashok Edurkar
Gery Ellis
Lars Engwall
Kenneth Erickson
Rania Fakhoury
Francisco Javier Forcadell
June Francis
Jubitza Franciskovic
Chiara Franco
Martin Kang'ethe W. Gachukia
Peter Gallo
Aradhana Gandhi
Emma Gardner
Pablo Garrido Prada
Ricard Gil
Renata Maria Gomes
Kishore Gopalakrishna-Pillai
Gabriela Gutierrez-Huerter O
Felipe Guzman
Washika Haak-Saheem
Chen Han
Jia Hao
Massiel Henriquez Parodi
KristinaHenriksson
Jan Hermes
Thilo Heyer
Rahul Hiremath
Liza Howe-Walsh
Nicole Hruban
Wenan Hu
Lei Huang
Fiona Hurd
Maria Ilieva
Ilayda Ipek
Mohammad Tarikul Islam
Azman Ismail
Viacheslav Iurkov
Ashwin Iyengar
Shanmugan Joghee
Boo Chun Jung
Manjusha Kadam
Astrid Kainzbauer
Rotumba Arachchige Ishanka
Chathurani Karunarathne
Martin G. Kaspar
Nishant Khandelwal
Dong Shin Kim
A. Dale King
Dongwoo Ko
Alexandra Kriz
Amadeus Kubicek
Andrea Kuiken
Swati Kulkarni
Sushil Kumar
Vera Kunczer
Nurrani Kusumawati
Erik Lankut
Emilie Lapointe
Byron Lee
Irene Lehto
Carina Lejonkamp
Miguel Lengyel
Anran Li
Can Li
Chengguang Li
Jie Li
Lanhua Li
Qiuling Li
Weiwen Li
Hao Liang

Lynn Leng Khim Lim
 Chen-Yu Lin
 Bin Liu
 Chang Liu
 Hongyan Liu
 Hu-Chen Liu
 Xiaoyu Liu
 Ana Grazielle Lourenaso Toledo
 Qiang (Steven) Lu
 Xiaojing Lu
 Christina Lubinski
 Pui Lan Stella Lung
 Jamal Maalouf
 Edgar J. Maíz Vázquez
 Giovanna Magnani
 Liviu-George Maha
 Vaishali Mahajan
 Nik Malini Mahdi
 Lara Makowski
 Katerina Makri
 Marvee Marr
 Haruka Marufuji
 Miller A. Mercado
 Karl Meyer
 Stuart Middleton
 Mahima Mishra
 Supriti Mishra
 Sabina Mlodzianowska
 Kameshwar Rao Modekurti
 Brett Morris
 Silvan Mortazavi
 Imtiaz Mostafiz
 Venkata Rajasekhar Moturu
 Shujaat Mubarik
 Subhasree Mukherjee
 Navaz Naghavi
 Sumod Saraswathy Divakaran Nair
 Mitsuru Nakagawa
 Elizabeth Napier
 Netra Neelam
 Selina Neri
 Federica Nieri
 Lubza Nihar
 Atanas Nikolov
 Hyginus Nwosu
 Joseph O'Donnell
 Han-Mo Oh
 Yvonne Oiyee
 Mariella Olivos
 Atilla Onuklu
 Virpi Outila
 Can Ouyang
 Kostiantyn Ovsianikov
 Jaykumar Padmanabhan
 Yongwook Paik
 Ravi Pandey
 Deepika Pandita
 Ramakrushna Panigrahi
 Diksha Panwar
 Nakul Parameswar
 Borinara Park
 Atul Arun Pathak
 Vesa Peltokorpi
 Panagiotis Piperopoulos
 Shantanu Prasad
 Richa Priya
 Pushyarag Puthusserry
 Amir Qamar
 Kausar Qureshi
 M. Saidur Rahman
 Mohd Mohid Rahmat
 Kannan Rajagopal
 R. Ramesh
 Azahair Ramli
 Gareth Rees
 Otto Regalado
 Vivian Rodrigues
 Gabrielle Ribeiro Rodrigues da Silva
 Juan David Rodriguez-Rios
 Nicolas Arias Rozo
 Wenjing Ruan
 Arash Sadeghi
 Deepak Sangroya
 Greici Sarturi
 Sakshi Saxena
 Siddhartha Saxena
 Akhtar Ali Sayyed
 Isabel Scafuto
 Renata Schaefer
 Louisa Selivanovskikh
 Heini Shi
 Yusuf Sidani
 Pranay Kumar Singh
 Vinita Sinha
 Sandeep Sivakumar
 Salma Soliman
 Carlos M.P. Sousa
 Lakshmi Sreejith
 Veeresh Srivastava
 Christopher Stehr
 Philip Steinberg
 Emma Stendahl
 Fabricio Stocker
 Toichiro Susumago
 AlShaima Taleb
 Shiao-Yen Tang
 Michael Tekieli
 Tien-Chiang Teng
 Hui Hui Teow
 Rakhi Thakur
 Xiaocong Tian
 Sudip Kranti Tiwari
 Yen Tran
 Wei Tsai
 Abrar Turkistani
 Arup Varma
 Ranjith Vasudevan
 William Gonzalo Vega Salas
 Ingrid Velasquez
 Qianwen Wan
 Guifang Wang
 Kuan Wang
 Lin Wang
 Long Wang
 Miao Wang
 Nuo-Yin Wang
 Florian Wettstein
 Stephen Wilkins
 Jöran Wrana
 Jianzu Wu
 Mengxin Wu
 Yi-Jin Wu
 Yuanyuan Wu
 Simon Shufeng Xiao
 Luqun Xie
 Katherine Xin
 Yalan Xu
 Jie Yan
 Nooria Yari
 Shota Yazaki
 Tsz Leung Yip
 Matti Ylönen
 Jianxin You
 Chong Yu
 Yuran Zeng
 Xiao Zhang
 Yejun Zhang
 Zhuo Zhang
 Yaqi Zhao
 Jing Zhou
 Jianhua Zhu
 Liye Zhu
 Fladina Zilja
 Juan Felipe Zuluaga

Connect to the AIB Community



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groups/51447](https://linkedin.com/groups/51447)

LETTER FROM THE PRESIDENT

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an annual regional chapter chair meeting for sharing good ideas and learning from each other for collective improvement, leading researchers and AIB Fellows offering paper development workshops at various regional chapter conferences, and others), but also the value of AIB beyond AIB members (e.g., distributing academic business books to universities in low-income countries, known as the 39 Country Initiative founded by Ivey Business School along with various universities participating in collecting and distributing books). After all, the *raison d'être* for AIB is not just to satisfy our own members, but also to satisfy others that may have some bearing on AIB in the long run. We can even initiate more collective efforts to “reach out” better to various functional sister disciplines (e.g., marketing and finance) and related disciplines (e.g., sociology and political science) as well as to other IB organizations (e.g., EIBA and JAIBS) by developing joint sessions and programs of mutual interest with their conferences for more and better cross-pollination of research ideas and educational materials. These are all long-term strategic initiatives that need your support and participation.

As you know, the upcoming AIB Annual Meeting in Dubai, UAE, is around the corner, and is scheduled for July 2-5, 2017. This is the first time for AIB to host its annual meeting in the Arab world. It is exciting for two primary reasons. First, despite its increased economic significance in the global business, the region has not received sufficient attention for academic research in international business. AIB is reaching out to this part of the world in the hope that members will develop academic interest in the region for better understanding of economic, political, and religious forces that continue to contribute to, and shape, the nature of the global economy for years to come. Second, as the theme of the upcoming AIB Annual Meeting speaks for itself, the goal of this year’s conference is to shift the focus of the analysis from the motivations and consequences of internationalization for the firm to examining the impact of the activities of multinational enterprises (MNEs) on their home and host countries. Since the early 20th century, many of the Arab countries rich in oil, through their oil exports, have helped drive the rapid industrialization and economic development of many countries that are now called developed or emerging. Two major issues have followed. The first issue is that many developing countries that missed out on industrialization have remained poor. The second issue is that as a result of humanity’s heavy reliance on fossil fuels including oil and coal for economic growth, their negative impact is now being felt globally, as attested by debates over global warming, climate change, and environmental pollution. The United Nations’ Sustainable Development Goals were announced in 2015 to expressly address these two issues: Ending poverty and hunger in those poor countries, and working toward sustainable use of ecosystems by reducing environmental pollution. MNEs can be instrumental in helping accomplish these societal goals by providing the technical expertise, management skills, investment and corporate social responsibility necessary to meet these goals. At the same time, oil-rich Arab countries also have to learn to wean themselves off their current oil-dependent economic policy. Dubai represents such a successful economic and infrastructural transformation. What an opportune time for this year’s AIB Annual Meeting participants to feel and observe the transformation of Dubai!

We received 1,040 submissions from 76 countries for the upcoming conference. Sarianna Lundan, AIB Vice President and 2017 Program Chair, together with Melodena Stephens Balakrishnan and Immanuel Azaad Moonesar, our local hosts, are working hard with their team to make this year’s conference, held under the patronage of the Mohammed Bin Rashid School of Government, a very memorable and insightful one for all participants. We would sincerely like you to share your own Dubai experiences with others in your education and research.

Feel free to contact me or any other member of the AIB Executive Board if you have any suggestions to collectively build an even more vibrant AIB community that is rewarding to all of us. We look forward to working with you. ■